

BUILDING BRANDS, DRIVING SUCCESS

TASWEEQ⁺

MARKETING AGENCY

Company Profile

www.tasweeqplus.ae



Introduction

In a crowded market of digital agencies, tasweeq+ stands out by offering something deeper: a full-spectrum approach that blends creativity, credibility, and compliance. We help businesses not only grow their brand but also build their foundation — from licensing and legalities to content, campaigns, and conversion.

Our promise is simple: Premium service, proven strategy, and a partnership that delivers results - Not just impressions

Who We Are ?

WE DELIVER GROWTH THROUGH TRAFFIC GENERATION, CONVERSION RATE, AND LIFETIME VALUE OPTIMIZATION

Tasweeq plus is a full-service marketing agency dedicated to building powerful brands and driving measurable growth. We specialize in digital marketing strategy, social media management, and paid advertising across meta, google, and tiktok, helping businesses reach the right audience at the right time.

Our expertise extends to branding and creative design, media buying and planning, and high-quality content creation, including photography, video, and motion graphics. We also deliver impactful influencer marketing campaigns and develop High-performing websites and landing pages designed to convert traffic into real results.

- At tasweeq plus, we combine creativity, strategy, and data to transform ideas into influence — because your brand deserves more than visibility; it deserves growth.

Our Mission

Our mission is to help brands grow through strategic, creative, and data-driven marketing solutions. We are committed to delivering measurable results, building strong brand identities, and creating meaningful connections between businesses and their audiences.

Our Vision

Our vision is to become a leading marketing agency in the uae and beyond, recognized for innovation, performance excellence, and long-term client partnerships. We aim to set new standards in digital marketing by continuously evolving with technology, trends, and consumer behavior.

HOW WE WORK

FAST DELIVERY

TRANSPARENCY

RESULT DRIVEN

We report to you at every step of the journey
and provide access to real-time deliverable tracking

Our Services

- Digital Marketing Strategy
- Social Media Management
- Paid Advertising (Meta, Google, TikTok, Etc..)
- Branding & Creative Design
- Media Buying & Planning
- Content Creation
- Influencer Marketing
- Photoshoot & Videographic
- Website & Landing Page Solutions

OUR PACKAGES & PRICING

STARTER PACKAGE

Media Partner

- ✓ Professional Videography
- ✓ 4–5 Reels / Short Videos
- ✓ Photo Editing & Color Correction
- ✓ Video Editing
- ✓ 8 Graphic Design Posters per month
- ✓ Poster / Banner Design
- ✓ Basic Branding Support
- ✓ Content delivered for client use

GROWTH PACKAGE

Media & Social Media Partner

- ✓ Professional Photography & Videography
- ✓ 12 Graphic Design Posters per month
- ✓ 8–9 Reels / Short Videos
- ✓ Photo & Video Editing
- ✓ Social Media Post Design
- ✓ Caption Writing & Hashtag Research
- ✓ Instagram / Facebook Posting & Scheduling
- ✓ Story Updates
- ✓ 4 Meta Ads Campaign Management (per month)
- ✓ Website Management (content updates, images, maintenance)
- ✓ Website Yearly Renewal Management

PRO PACKAGE

Marketing Partner

- ✓ Photography & Videography
- ✓ 20 Graphic Design Posters per month
- ✓ 12–13 Reels / Promotional Videos
- ✓ Premium Photo & Video Editing
- ✓ Full Social Media Management
- ✓ Social Media Platforms Covered: Instagram, Facebook, TikTok, LinkedIn, YouTube
- ✓ Social Media Strategy
- ✓ Branding Creation (Logo, Brand Identity, Brand Guidelines)
- ✓ Marketing Support & Business Growth Strategy
- ✓ Digital Marketing Campaigns (Email, SMS, WhatsApp, Retargeting)
- ✓ Unlimited Meta Ads Management
- ✓ SEO & Website Optimization
- ✓ Content Calendar Planning
- ✓ Influencer Collaboration Management
- ✓ Event Promotion Support
- ✓ Competitor Analysis & Market Research
- ✓ Monthly Performance Report & Insights
- ✓ Website Management
- ✓ Website Yearly Renewal Management
- ✓ Website Creation / Re-creation (if the client requires)

CONTACT US

LET'S GET IN TOUCH AND
MAKE THINGS HAPPEN.

TASWEEQ⁺
MARKETING AGENCY

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